

The student will demonstrate knowledge of economic, social, cultural, and political developments in the contemporary United States by c) explaining the media influence on contemporary American culture and how scientific and technological advances affect the workplace, health care, and education.

**Examples of Technological advances.**

**Cable TV / 24 hour news (CNN)**

**Personal computers**

**Cellular phones**

**World Wide Web**

**Over the past three decades improved technology and media have brought about better access to communication and information for rural areas, businesses, and individual consumers.**

**As a result, many more Americans have access to global information and viewpoints.**

**Changes in work/school/health care**

**Teleconmmuting**

**Distance learning**

**Growth in white collar careers**

**Breakthroughs in medical research**

**Dr. Jonas Salk (polio vaccine)**

VUS.14c

2-2

**Dramatic advances in technology have affected life in America in many significant areas. Technology can make communication and information more accessible.**