

USII.3d

Between the Civil War and World War I., the United States was transformed from an agriculture to and industrial nation.

Factors resulting in growth of industry:

Access to raw materials and energy
Availability of work force
Inventions
Financial resources

Examples of big business:

Railroads
Oil
Steel

Reasons for rise and prosperity of big business:

National markets created by transportation advances
Captains of industry (John D. Rockefeller, oil; Andrew Carnegie, steel; Henry Ford, automobile)
Advertising
Lower cost production

Postwar changes in farm and city life:

Mechanization (e.g. the reaper) had reduced farm labor needs and increased production.
Industrial development in cities created increased labor needs.
Industrialization provided public access to consumer goods (e.g. mail order).

The student will demonstrate knowledge of how life changed after the Civil War by d) explaining the rise of big business, the growth of industry and life on American farms..