






Center for Communications

Project Description

What you need to do

The review panel for your application wants to know the characteristics and qualities that make you an outstanding candidate for the Center for Communications. You are going to produce a news story, PowerPoint presentation, video, or brochure about yourself that will show us these characteristics and qualities. And you won't be bragging because you will be interviewing three different people. One should be a parent, grandparent or guardian; another should be a friend or a neighbor; and the third might be a teacher, a community leader, an athletic coach, a scout leader, or an activity leader at your church, synagogue, or mosque.

-  If you write a news story, it should be between 300 and 500 words long. Attach it to your application.
-  If you create a brochure, it should be attached to your application.
-  If you create a video or PowerPoint presentation, it should be no longer than three minutes and burned on a CD/DVD, copied to a flash drive, or recorded on tape. Put it in an envelope, and be sure to include your name and a note to indicate if it is Windows or Mac-based.

Successful candidates to the center produce projects that show their best communications skills, creativity, and investment of time and effort.

The Project The Subject The Things to Include

A News Story, PowerPoint, Video, or Brochure

YOU

Information from interviews that you conduct with three different people

- One parent, grandparent or guardian
- One friend or neighbor
- One teacher, community leader, athletic coach, scout leader, or activity leader at your church, synagogue, or mosque

Time and effort

Your best communications skills including interviewing and writing

Creativity

Photographs and graphics for the brochure or PowerPoint

Video for the video project

Suggestions for Getting Started

- Step One** Write down your best personal qualities.
- Step Two** Decide the project you want to complete: news story, PowerPoint, video, or brochure
- Step Three** Identify three people to interview from the list above.
- Step Four** Write down five questions for each person you will interview. Create your questions so that the people you interview will provide information about your best personal qualities.
- Step Five** Schedule an interview time and place for the three people you selected.
- Step Six** Assemble the equipment you need for the interviews. If you are creating a brochure, you will probably want to take along a digital camera so that you have photographs to use in the final product. If you are writing a news story, you may wish to take along a device to record the complete interview. If you are creating video, you will need a video camera. Whatever you need, get it organized before you leave for the interview.
- Step Seven** Review your interview notes and create your project.
- Step Eight** Take a look at your final project and ask yourself, "Does this show my best personal qualities and my work ethic?"